

40 **M** **MOISSON
MONTREAL**
40 years strong and
still so much to do



22nd GOLF CLASSIC

Club Laval-sur-le-Lac
2025.06.16

NEW COURSE, NEW EXPERIENCE

Play — Donate — Feed

golfmoissonmontreal.org

Presented by





22nd GOLF CLASSIC MOISSON MONTRÉAL

2025 COMMITTEE

HONORARY PRESIDENTS



Sylvie Cloutier

President, Executive Director,
CTAQ (Conseil de la
transformation alimentaire du
Québec)



CONSEIL DE LA
TRANSFORMATION
ALIMENTAIRE
DU QUÉBEC



Joe Nakhle

Head of Strategic Partnerships
& Growth Initiatives, Wealth
Management, National Bank of
Canada



**BANQUE
NATIONALE**

Dear partners,

It is with great enthusiasm and conviction that we assume the role of honorary presidents of Moisson Montréal's next golf tournament. This is an important event in support of a mission that is close to our hearts: feeding the vulnerable in our society.

Through our respective experiences, we have witnessed the importance of collaboration and sharing to meet the challenges facing our society. This golf tournament is much more than a day of banter and camaraderie. It is a unique opportunity to rally around the cause of food security and turn things around.

We are convinced that your support will have a huge impact on thousands of people in Montreal. Together, we have the power to make a real difference.

Thank you for believing in our mission. We are looking forward to seeing many of you on what will be a memorable day.

Sylvie Cloutier and Joe Nakhle

MEMBERS OF MOISSON MONTRÉAL'S 2025 GOLF CLASSIC COMMITTEE



Glenn Acton

Senior Vice-President, Merchandising,
Hard Discount, Loblaw Companies Limited
Administrator of Moisson Montréal



Eddy Savoie Jr.

President, Construction Groupe Savoie
Administrator of Moisson Montréal



Corinne Bélanger

Vice-President, Investment Solutions
and Analytics, National Bank
Investments



Chantal Vézina

Executive Director, Moisson Montréal



Patrice Légaré

Vice-President, Supply chain,
Nortera Foods

Audrey Bernier

Director of Communications and
Marketing, Moisson Montréal

Jean-Pierre Haché, ING.

Consulting



22nd GOLF CLASSIC

MOISSON MONTRÉAL

PACKAGES

<p>VIP FOURSOME (3 PLAYERS AND A PUBLIC FIGURE)</p> <ul style="list-style-type: none"> • The chance to spend the day with a public figure • Your company logo on both courses • VIP gift bag 	<p>\$5,000</p>
<p>PRO FOURSOME (3 PLAYERS AND A PRO) NEW THIS YEAR</p> <ul style="list-style-type: none"> • The chance to complete your foursome with a pro • Your company logo on both courses • VIP gift bag 	<p>\$5,000</p>
<p>REGULAR FOURSOME</p>	<p>\$3,500</p>
<p>FOURSOME AND HOLE SPONSORSHIP COMBO</p>	<p>\$4,200</p>
<p>INDIVIDUAL TICKET</p>	<p>\$900</p>
<p>GOLF CLINIC (AN EXCLUSIVE EXPERIENCE) NEW THIS YEAR</p> <p>We invite you to take part in our exclusive golf clinic, from 1 pm to 4 pm. Each session will be followed by a refreshment break to encourage discussion and take full advantage of the experts' advice.</p> <p>This unique experience will enable around 32 to 36 participants to perfect their game through clinics tailored to the needs of each player, from beginners to the more experienced. Our golf professionals will offer technical advice and lead workshops in the following areas:</p> <ul style="list-style-type: none"> • Improving your swing: Work on the basics and advice adapted to all participants. • Short game: Tips on hitting around the greens to improve the effectiveness of your shots. • Putting: Find the technique that works best for you with exercises and tips. • Driving competition: Who will hit the farthest and straightest tee shot? • Putting competition: Who can complete the putting course in the fewest strokes? 	<p>\$900</p>
<p>COCKTAIL</p>	<p>\$300</p>
<p>DONATIONS</p>	<p>THANK YOU FOR YOUR GENEROSITY</p>

Packages and sponsorships must be paid **before June 9, 2025**.

SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@moissonmontreal.org
 514.344.4494 #238

ONLINE FORM





**SPONSORSHIPS
TAKE ADVANTAGE OF A
GREAT OPPORTUNITY TO
SHOWCASE YOUR
COMPANY!**



For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@moissonmontreal.org
514.344.4494 #238



22nd GOLF CLASSIC

MOISSON MONTRÉAL

NEW THIS YEAR!

Moisson Montréal is looking for a partner to offer promotional items to our golfers. This will help strengthen your brand's visibility within our network of professionals, mainly in the food, finance, and construction industries.



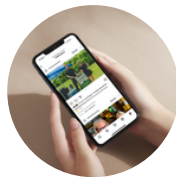
LOGO ON PROMOTIONAL ITEMS

Your company logo on all promotional items distributed to the 288 players.
**The sponsor must cover the cost of purchasing the items as well as the cost of production.*



PERSONALIZED GIFT BAG

Gift bag in your corporate colors.



SOCIAL MEDIA VISIBILITY

Posts on our social media networks (Facebook, LinkedIn and/or Instagram) dedicated to the partnership between Moisson Montréal and the promotional items partner, with mention of your company.



VISIBILITY DURING THE TOURNAMENT

Your company logo displayed in various places throughout the day, ensuring constant visibility during the event (logo in the day's program, projection of your logo on screens, logo integrated into the poster of the day's sponsors, etc.).



ON-COURSE VISIBILITY

Benefit from additional visibility with a sign on each of the courses, as well as the possibility of activating your sponsorship with a kiosk to showcase your products and/or services, if desired.



REGULAR FOURSOME OFFERED

A regular foursome is included, allowing you to participate in the tournament and gain additional visibility during the event.

Sponsorships

Moisson Montréal communications

Permission to use Moisson Montréal logo **subject to content approval*

Logo in Moisson Montréal's 2025-2026 annual report

Mention in Moisson Montréal's 2025-2026 annual report

Logo and mention in the June newsletter

Acknowledgement in the June newsletter

Mention in the event's blog post

Post in static format, video, or story before the event, with a mention of the company (LinkedIn)

Posts in story format, during the event, with mention of the company (Facebook and Instagram)

Acknowledgement post after the event with a mention of the company (Facebook, Instagram and/or LinkedIn)

Gold
\$10,000

Silver
\$7,500

Bronze
\$5,500

22nd Golf Classic

Presenter of Moisson Montréal's 22nd Golf Classic

Visual identity of the sponsor integrated into the visual elements of the event with mention **Except for visuals created for other sponsorships (e.g., sign for hole sponsorship)*

Mention by the master of ceremony during the brunch

Speech at the brunch

Logo on players' carts

Logo in background on screens during brunch and cocktail reception

Mention by the master of ceremony during the cocktail reception

Possibility of having a banner displayed at the cocktail reception

A word from the presenter in the evenings's program

Logo and mention on the cover of the day's program, placed in each cart

Acknowledgement on the cover of the day's program, placed in each cart

Logo and mention on the cover of the evening's program, placed on all tables at the cocktail reception

Acknowledgement on the cover of the evening's program, placed on all tables at the cocktail reception.

Signage on the course

Projection on the screens during the cocktail reception

Possibility of having a promotional item in the players' gift bags

Logo on the giant sponsors' poster

Acknowledgements and logo on all communications

Logo and hyperlink on the welcome page of the event's web site for one year

2 individual tickets **these tickets give you access to the brunch, the tournament, and the cocktail reception*



"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

"In collaboration with"

Sponsorships

GOLF CLINIC (EXCLUSIVITY)	BRUNCH	COCKTAIL RECEPTION	BAR	REFRESHMENT CARTS (EXCLUSIVITY) monetary and product sponsorship	GOLF BALLS SPONSORSHIP (EXCLUSIVITY) monetary and product sponsorship	TABLE SPONSORSHIP (EXCLUSIVITY)	DESSERT SPONSORSHIP (EXCLUSIVITY) monetary and product sponsorship	ONLINE AUCTION SPONSORSHIP	KIOSK SPONSORSHIP Service companies	KIOSK SPONSORSHIP Food industry	HOLE SPONSORSHIP	GIFT SPONSORSHIPS (AUCTION AND LUCKY BALLOONS)
\$5,000	\$4,500	\$4,500	\$4,500	\$4,500	\$4,000	\$3,500	\$3,000	\$3,000	\$2,000	CUSTOM	\$800	

Web site and social media

Acknowledgement posted after the event with mention of the company (Facebook, Instagram and/or LinkedIn)	•	•	•	•	•	•							
Logo and hyperlink on the event's web site for one year	•	•	•	•	•	•	•	•	•	•	•	•	•

22nd Golf Classic

Golf clinic in sponsor's colours <i>*possibility of having a banner, tents, and other promotional materials on site</i>	•												
Mention by the master of ceremony during the brunch		•											
Mention by the master of ceremony during the cocktail reception			•	•									
Signage on refreshment carts					•								
Logo in the day's program, placed in each cart	•	•			•	•	•						
Logo in the evening's program, placed on all tables at the cocktail reception	•		•	•			•	•	•				
Logo and QR code linked to the sponsor's web site on all tables at the brunch and cocktail reception							•						
Logo included in the menu placed on all tables			•	•				•					
Logo on golf balls <i>*the sponsor must cover the costs of printing on the golf balls</i>							•						
Logo on the desserts <i>*the sponsor must cover the production costs of the sugar pastilles</i>								•					
Projection on screens during the cocktail reception	•	•	•	•	•	•	•	•	•	•	•	•	
Exclusive signage at the event	•	•	•	•			•						•
Signage on the course	•				•	•			•	•	•		
Possibility of having a kiosk on each of the courses to showcase your products or services					•				•	•			
Mention "Online auction presented by"								•					
Possibility of placing a promotional item in players' gift bags	•	•	•	•	•	•	•	•	•	•	•	•	•
Logo on the giant sponsors' poster	•	•	•	•	•	•	•	•	•	•	•	•	•
2 individual tickets <i>*these tickets give you access to the brunch, the tournament, and the cocktail reception</i>	•	•	•	•	•								
2 tickets for cocktail reception						•	•	•	•				



22nd GOLF CLASSIC

MOISSON MONTRÉAL

YOUR PARTICIPATION CHANGES LIVES!



Dear partners and friends of Moisson Montréal,

We are delighted to announce the 22nd Moisson Montréal Golf Classic, to be held on June 16, 2025 on the outstanding grounds of the prestigious Laval-sur-le-Lac Golf Club.

For over two decades, this flagship event has brought together committed members of our community around a common goal: to reinforce our mission of supporting community agencies who help thousands of vulnerable people every day.

The 2025 edition of the Golf Classic is especially significant as it takes place at a time when the challenges of food security continue to grow. Every month, our organizations handle nearly a million requests for food assistance in Montreal. Your support, whether through a sponsorship, a contribution, or participation is essential if we are to meet this growing demand.

As a participant, you're not just making an investment in an important event, you're becoming a key partner in a cause that directly affects our community. Every gesture and every commitment makes a real difference to families, students, working people, and all those who rely on the organizations we serve.

Join us in making the 22nd Golf Classic a memorable day and a resounding success in promoting food security. Together, we can continue to build a community where everyone has a place at the table.

Chantal Vézina
Executive Director, Moisson Montréal



SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@moissonmontreal.org
514.344.4494 #238

ONLINE FORM

