



21st GOLF CLASSIC

MOISSON MONTRÉAL

Elm Ridge Country Club — 17.06.2024



Play — Donate — Feed

TO RESERVE A PACKAGE, MAKE A DONATION, OR PURCHASE A SPONSORSHIP

golfmoissonmontreal.org/en



21st GOLF CLASSIC MOISSON MONTRÉAL

2024 COMMITTEE

HONORARY PRESIDENTS



Joe Nakhle

Senior vice-president
& COO, National Bank
Investments



**NATIONAL
BANK**



Daniel Vielfaure

Executive Director,
Nortera Foods



We are proud to be the honorary co-presidents of the 21st edition of the Moisson Montréal Golf Classic.

National Bank of Canada and Nortera are thrilled to be collaborating for a second consecutive year on the Moisson Montréal Golf Classic. Feeding the vulnerable in our society is a collective duty. The rising cost of living and its devastating impact on many people's finances are changing the face of hunger with families and working people now part of the picture. This is reflected in the ever-increasing demand for food assistance. We have to act. Fortunately, there is strength in numbers and together we can make a difference.

Putting our corporate values at the service of Moisson Montréal is a true privilege and we will do everything in our power to make the 21st Moisson Montréal Golf Classic a success. Join us and all the other members of the committee next June 17 to support this great mission. Your contribution is essential, and by participating with us in this important chain of community solidarity, you have the power to make a positive and significant impact on those in need.

Thank you for your generosity and we are looking forward to seeing you on the tee!

Joe Nakhle & Daniel Vielfaure

MEMBERS OF MOISSON MONTRÉAL'S 2024 GOLF CLASSIC COMMITTEE



Glenn Acton

Vice President, Discount Fresh
Merchandising Loblaw Companies Limited
Administrator of Moisson Montréal



Eddy Savoie Jr.

President, Construction Groupe Savoie
Administrator of Moisson Montréal



Thierry Carrière

President, Carvin Pool Equipment
& VIF Plastic



Chantal Vézina

Executive Director, Moisson Montréal

Audrey Bernier

Director of Communications and
Marketing, Moisson Montréal



Jean-Pierre Haché, ING.

Vice-President, Quality and Health and
Safety and IT, Nortera Foods
Administrator of Moisson Montréal



21st GOLF CLASSIC

MOISSON MONTRÉAL

PACKAGES

VIP FOURSOME (3 PLAYERS AND A PUBLIC FIGURE) <ul style="list-style-type: none">• The chance to spend the day and evening event with a public figure• Priority tee time• Your company logo on both fields• VIP souvenir gift of the day	\$5,000
REGULAR FOURSOME	\$3,000
INDIVIDUAL TICKET	\$800
FOURSOME AND HOLE SPONSORSHIP COMBO	\$3,550
COCKTAIL AND BANQUET ONLY	\$250
DONATION	THANK YOU FOR YOUR GENEROSITY

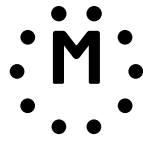
All golf packages include access to the course, one cart, brunch, cocktail and dinner. Packages and sponsorships must be paid before June 10th, 2024.



REGISTER BY FILLING OUT THE ONLINE FORM. CLICK THE LINK BELOW

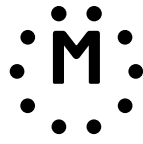
[ONLINE FORM](#)

FOR MORE INFORMATIONS PLEASE VISIT OUR WEBSITE AT golf.moissonmontreal.org
OR CONTACT Sarah Taylor
EMAIL: staylor@moissonmontreal.org or Tel: 514.344.4494 (ext. 238)



SPONSORSHIPS

	PRINCIPAL PARTNER \$8,500 financial sponsorship only	SUPPORTING PARTNER \$5,250 financial sponsorship only	BEVERAGE CART SPONSOR \$4,200 financial sponsorship only	BRUNCH SPONSOR \$4,200 financial sponsorship only	COCKTAIL SPONSOR \$4,200 financial sponsorship only	DINNER SPONSOR \$4,200 sponsorship in cash and products
Calculated according to Moisson Montréal's multiplier effect, assuming \$272 worth of food distributed to community agencies to feed a family of 4 for 1 week. According to the Montreal Diet Dispensary, the minimum annual cost of balanced groceries to feed a typical family of 4 was \$14,137.27 in 2023.	Can feed 347 families for one week	Can feed 214 families for one week	Can feed 171 families for one week	Can feed 171 families for one week	Can feed 171 families for one week	Can feed 171 families for one week
Mention of "presented by"	•					
Mention of "in collaboration with"		•				
Mention in Moisson Montréal's annual report	•	•				
Mention of "presented by" in the report broadcast at the time of the banquet	•					
Speech at brunch	•					
Logo on player's cart	•					
Logo on background screens during banquet	•					
Mention by the master of ceremonies at brunch	•	•		•		
Mention by the master of ceremonies at the cocktail and/or banquet	•	•			•	•
Sponsor's visual identity integrated into the visual elements of the event *With the exception of visuals created for other sponsorships (e.g., hole sponsorship sign)	•	•				
Acknowledgements and logo on all communications sent and published	•	•				
Visibility on Moisson Montréal's social medias (Facebook/ LinkedIn / Instagram)	•	•				
Blog post	•					
Logo on the day's program	•	•	•	•		
Logo on the evening's program	•	•			•	•
Logo displayed on all tables at banquet						•
Your company logo on golf balls *You must provide the golf balls or production costs.						
Logo on all desserts *You must provide the printed chocolate plaques or production costs.						
Projection on screen during the cocktail and banquet	•	•	•	•	•	•
Signage on beverage cart			•			
Sole signage at the event				•	•	•
Signage at cocktail and banquet						
Signage on the course			•			
Possibility of having a kiosk on each site to showcase your products or services						
Mention «Online auction presented by»						
Logo on giant poster of sponsors	•	•	•	•	•	•
Logo on event website	•	•	•	•	•	•
2 individual tickets	•	•	•	•	•	•
2 cocktail and banquet tickets						



SPONSORSHIPS

	GOLF BALLS SPONSOR \$3,150 sponsorship in cash and products	DESSERT SPONSOR \$2,100 sponsorship in cash and products	ONLINE AUCTION SPONSOR \$2,100 financial sponsorship only	KIOSK \$1,050 sponsorship in cash and products	HOLE SPONSOR \$630 financial sponsorship only	AUCTION AND LUCKY BALLOONS sponsorship in products only
Calculated according to Moisson Montréal's multiplier effect, assuming \$272 worth of food distributed to community agencies to feed a family of 4 for 1 week. According to the Montreal Diet Dispensary, the minimum annual cost of balanced groceries to feed a typical family of 4 was \$14,137.27 in 2023.	Can feed 129 families for one week	Can feed 86 families for one week	Can feed 86 families for one week	Can feed 43 families for one week	Can feed 26 families for one week	
Mention of "presented by"						
Mention of "in collaboration with"						
Mention in Moisson Montréal's annual report						
Mention of "presented by" in the report broadcast at the time of the banquet						
Speech at brunch						
Logo on player's cart						
Logo on background screens during banquet						
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Signage on beverage cart						
Sole signage at the event			•			
Signage at cocktail and banquet			•			•
Signage on the course	•			•	•	
Possibility of having a kiosk on each site to showcase your products or services				•		
Mention «Online auction presented by»			•			
Logo on giant poster of sponsors	•	•	•	•	•	•
Logo on event website	•	•	•			•
2 individual tickets						
2 cocktail and banquet tickets	•	•	•			



SPONSORSHIPS

TAKE ADVANTAGE OF A GREAT
OPPORTUNITY TO SHOWCASE
YOUR COMPANY



WE LOOK FOWARD TO SEEING YOU ALL ON JUNE 17TH COME PLAY 18 HOLES WEARING
MOISSON MONTRÉAL'S COLOURS—WHITE, GREEN, AND BLACK!

ONLINE FORM



21st GOLF CLASSIC MOISSON MONTRÉAL

YOUR PARTICIPATION CHANGES LIVES!



Hello everyone,

Last year, we celebrated a memorable edition of the Moisson Montréal Golf Tournament, proudly marking its 20th anniversary. Thanks to your extraordinary generosity and the support of more than 200 sponsors, we raised more than \$375,000, a record amount and an exceptional feat.

This year, Moisson Montréal celebrates its 40th anniversary. Founder Pierre Legault would never have imagined that after nearly half a century, Moisson Montréal would continue to face constant increases in the needs of Montrealers. The challenges we face every day in providing food to our 300 partner organizations are considerable, especially this year. That's why your invaluable support for the 21st edition of our tournament is so important.

We know that the challenges before us are great, but we are also aware of the strength of our community and the generosity of our partners. Together, we can continue to make a real difference in the lives of many people.

I invite you to join us and contribute to the 21st edition of the Moisson Montréal Golf Tournament. Your support is essential, and we are deeply grateful.

On behalf of the entire Moisson Montréal team, I thank you from the bottom of my heart for your ongoing commitment to our mission.

Chantal Vézina
Executive Director, Moisson Montréal



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